



28 July 2025

Tēnā koe

Official Information Act request

Thank you for your email of 30 June 2025, requesting information about how much the Ministry of Social Development (the Ministry) has spent on surveys among adult New Zealanders for the period 2015 – 2024.

I have considered your request under the Official Information Act 1982 (the Act).

Please see the attached **Appendix** containing a table detailing the surveys completed by the Ministry of Social Development for the period 2015 - 2024. This table contains the survey name, contractor, contract cost, start and end dates, the sample frame and size, and purpose.

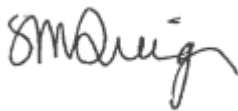
As agreed with you, we have not included surveys that were sent only to clients.

I will be publishing this decision letter, with your personal details deleted, on the Ministry's website in due course.

If you wish to discuss this response with us, please feel free to contact OIA_Requests@msd.govt.nz.

If you are not satisfied with my decision on your request, you have the right to seek an investigation and review by the Ombudsman. Information about how to make a complaint is available at www.ombudsman.parliament.nz or 0800 802 602.

Ngā mihi nui

pp. 

Anna Graham
General Manager
Ministerial and Executive Services