



**MINISTRY OF SOCIAL
DEVELOPMENT**
TE MANATŪ WHAKAHIATO ORA



Dear

On 8 September 2016 you emailed the Ministry requesting, under the Official Information Act 1982, the following information:

- *All advice, briefs, reports and memos sent to the Minister of Social Development, Hon Anne Tolley, to determine the name of the Ministry for Vulnerable Children, Oranga Tamariki.*

The name of the Ministry for Vulnerable Children, Oranga Tamariki fully incorporates the Māori name Oranga Tamariki, which means the health or wellbeing of children. This is the first Government entity to give equal weight to both the Māori and English names of the department.

A lot of the work that went into the decision on the name of the new Ministry occurred in conversations between Officials, community groups, the Youth Advisory Panel and the Minister. As such there are not a lot of documents to release. Enclosed are the six documents identified as being in scope of your request:

- Memo from the Associate Program Director of Investing in Children, *Expert Panel Report: Investing in New Zealand's children and Families: Early draft of the Cabinet paper*, dated 4 February 2016. This memo is primarily in relation to the draft of the Cabinet paper regarding the recommendations in the *Expert Panel Final Report: Investing in New Zealand's Children and Families*. You will note the majority of the memo is redacted as it is out of scope of your request.
- Email from an advisor at the Office of the Children's Commissioner, *YAP feedback*, dated 8 June 2016. This email contains a screenshot of a Facebook group conversation from the Youth Advisory Panel outlining their views on the name of the new agency.
- Email, *Re: New Children's Entity name*, dated 10 June 2016.
- Email, *FW: ideas for names*, dated 13 June 2016.
- Email, *NCE name*, dated 9 August 2016. This is an email from the State Services Commission providing advice on the formal naming of the new Ministry to the Minister's Private Secretary.
- Email from the Māori Language Commission, *Te Taura Whiri i Te Reo Māori, FW: Name for the new entity/ministry*, dated 10 August 2016.

You will note that the names of some individuals are withheld under section 9(2)(a) of the Act in order to protect the privacy of natural persons. The need to

protect the privacy of these individuals outweighs any public interest in this information.

Additionally some information is withheld under section 9(2)(g)(i) of the Act to protect the effective conduct of public affairs through the free and frank expression of opinions. I believe the greater public interest is in the ability of individuals to express opinions in the course of their duty.

You will also note that some information has been withheld as it is outside of the scope of your request.

If you have not already done so, I encourage you to read the Final Report of the Expert Panel on Modernising Child, Youth and Family, which is available online at: www.msd.govt.nz/documents/about-msd-and-our-work/work-programmes/investing-in-children/investing-in-children-report.pdf, and the Cabinet Papers regarding the establishment of the Ministry for Vulnerable Children, Oranga Tamariki, available at: www.msd.govt.nz/about-msd-and-our-work/work-programmes/investing-in-children/new-childrens-agency-established.html and: www.msd.govt.nz/about-msd-and-our-work/work-programmes/investing-in-children/.

The principles and purposes of the Official Information Act 1982 under which you made your request regarding the naming of the Ministry for Vulnerable Children, Oranga Tamariki are:

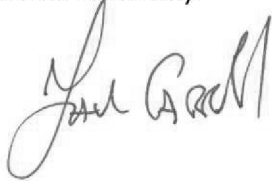
- to create greater openness and transparency about the plans, work and activities of the Government,
- to increase the ability of the public to participate in the making and administration of our laws and policies and
- to lead to greater accountability in the conduct of public affairs.

This Ministry fully supports those principles and purposes. The Ministry therefore intends to make the information contained in this letter and any attached documents available to the wider public after ten working days. The Ministry will do this by publishing this letter and attachments on the Ministry of Social Development's website. Your personal details will be deleted and the Ministry will not publish any information that would identify you as the person who requested the information.

If you wish to discuss this response with us, please feel free to contact OIA_Requests@msd.govt.nz.

You have the right to seek an investigation and review by the Ombudsman of this response. Information about how to make a complaint is available at www.ombudsman.parliament.nz or 0800 802 602.

Yours sincerely



Jack Carroll
Program Director, Investing in Children.

memo

To: Section 9(2)(a) Privacy of natural persons

From: Claire Falck

Date: February 4 2016

Security level: BUDGET SECRET

Expert Panel Report: Investing in New Zealand's Children and Families: Early draft of the Cabinet Paper

Summary

Out of scope

- You asked for options for the name of the proposed new department. The options we have identified so far are:
 - Ministry for Child and Youth Development – MCYD – backwards DYCM
 - Children's Investment Agency - CIA – backwards AIC
 - Ministry for Children and their Families – MCF – backwards FCM
 - Child and Family Investment Agency – CFIA – backwards AIFC
 - The Child and Family service – TCFS or CFS – backwards SFCT or SFC

From: S 9(2)(a)@occ.org.nz>
Sent: Wednesday, 8 June 2016 2:32 p.m.
To: S 9(2)(a)@parliament.govt.nz
Cc: S 9(2)(a)
Subject: YAP feedback

Kia ora S 9(2)(a)

Sorry for the late response.

On 24 May I posted a message requesting the YAP's views on what the new agency might be called. They did not respond so I did text them and a couple asked if I could propose a name first to get the conversation going. So I did and I only heard back from two of them as you will see from their posts. 4 of the young people liked S 9(2)(a) initial response so I think there might be something about wellbeing and inclusiveness that is important to them.

Overall the young people were not overly engaged in the discussion and that's ok. What young people choose not to comment on can say a lot about what matters to them and what doesn't.

Nga mihi

S 9(2)(a)



Section 9(2)(a) Privacy of natural persons

S 9(2)(a)

May 25 at 5:36pm

Have a play with this name guys:

The Ministry for Child Welfare and Wellbeing

Like

Comment



S 9(2)(a) (iv)

and S 9(2)(a)

✓ Seen by 7

S 9(2)(a)

S 9(2)(a)

So this morning I wrote down an idea I had before I left for uni and it was 'Social Health and Well-being Services, so that's kinda weird. I was also thinking you could put Citizens or Peoples, or Communities at the beginning so that it could include everyone, not just children but the whole family and the community.

Unlike · Reply · 4 · May 25 at 9:15pm

S 9(2)(a)

S 9(2)(a)

Or the Ministry of Social Health and Well-being to use the Ministry part from your idea

Unlike · Reply · 3 · May 25 at 9:17pm

S 9(2)(a)

S 9(2)(a)

Hi Great ideas as usual 😊 and lovely to hear from you too 😊

Like · Reply · May 25 at 9:44pm

S 9(2)(a)

S 9(2)(a)

Yeah I was thinking around about the same kind of thing. Well done S 9(2)(a)

Like · Reply · 1 · May 26 at 6:23am

S 9(2)(a)

Write a comment...

S 9(2)(a)

S 9(2)(a)

May 25 at 10:48am · Sports · Thoughts

Sorry guys - need to hound you for feedback. Or if you dont care let me know that too!

Like

Comment

✓ Seen by 6

S 9(2)(a)

Write a comment...

S 9(2)(a)

S 9(2)(a)

May 24 at 4:01pm · Thoughts

Hi peeps! alright I want to start a brainstorming conversation on the following topic that has been put forward by Minister Anne Tolley. Please share your thoughts, ideas....no idea for a name is a bad idea! As usual - there is a time constraint. Needs to be done by Monday next week! Thank you 😊

As most of you will be aware, Minister Tolley has announced that by the end of March next year Child Youth and Family as an organisation will be

From: Jack Carroll <S 9(2)(a)@msd.govt.nz>
Sent: Monday, 13 June 2016 4:59 p.m.
To: S 9(2)(a)@parliament.govt.nz
Subject: FW: Ideas for names

Hi S 9(2)(a) see additional suggestions below

Regards

Jack Carroll
Programme Director Investing in Children

S 9(2)(a)
@msd.govt.nz

Te Kaupapa Hāpai i ngā Tamariki

From: Glenis Philip-Barbara
Sent: Monday, 13 June 2016 4:01 p.m.
To: Jack Carroll
Subject: Ideas for names

Kia ora Jack,

As per our conversation earlier today here are some initial thoughts (all subject of course to Māori Language QA process etc), based loosely around the proverb/idea, "Ka whāngai, kā tupu, ka puawai" – "that which is nurtured grows, then blossoms."

An interesting fun fact: The word whāngai in Māori language means both foster child and to nurture. The two are synonymous which gives you an indication of the cultural expectation around foster children within a healthy whānau, hapū, iwi system.

1. Te Manatū Manaaki Tamariki, Whakatupu Taiohi
2. Ministry for the care of children and the advancement of young people
3. Te Manatū Whakatupu Tamariki, Whakatupu Taiohi
4. Ministry for the advancement of children and young people
5. Te Manatū Manaaki Tamariki, Manaaki Taiohi
6. Ministry for the care & support of children and young people
7. Te Manatū Tiaki Whāngai
8. Ministry for the care and protection of foster children/young people
9. Te Manatū Whakatupu Whāngai
10. Ministry for the advancement of foster children and young people
11. Te Manatū Whāngai Tamariki, Whāngai Taiohi
12. Ministry for the nurture/care of children and young people

Ngā manaakitanga,

Glenis

Glenis Philip-Barbara
Ngāti Porou/Ngāti Uepohatu
Associate Deputy Chief Executive
Child, Youth and Family
Ministry of Social Development
National Office
Wellington

Out of scope

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S 9(2)(a)

Section 9(2)(a) Privacy of natural persons

From: Jack Carroll [redacted]@msd.govt.nz
Sent: Friday, 10 June 2016 12:55 p.m.
To: S 9(2)(a) [redacted]@parliament.govt.nz
Subject: RE: New Children's Entity name

Hi S 9(2)(a) here is a list so far – long list of course

List so far:

Kia Puawai (the blossoming)
Right Start – Staring Right
Growing Great Children
Thriving Children

Te Wai Korari - Wai korari is the nectar of flax flowers, which children used to be tasked with extracting back in the day (probably because they had little hands and lips). The flax bush is a traditional metaphor for family, where the 'rito' (flower) is seen as the child, the middle leaves are seen as the parents, and outer leaves the grandparents. So the name draws on children as those who hold the 'wai korari' and those who extract it. Without children, there is no 'wai' (water / life sustenance), which means no nectar and no flax bush.

Agency for care and support (ACS) backwards SCA

~~Ministry for Care and Development – MCD or backwards DCM~~

Care and Development Services for Young People (CDSYP)

Care and Development of Young People – CDYP or backwards PYDC

Children and Young People Services – CYPS – backwards SPYC

Children and Young People Support – CYRS – backwards SPYC

Supporting Children and Youth – SCY backwards YCS

Child and Youth (Young People) Care Agency – CYCA – backwards AGYC

Child and Youth Well-being and Development – CYWD or backwards DWYC

Child and Youth (or Young People) Care – CYC

Proud Children and Youth – PCY or backwards YCP

Treasured Children and Young People – TCYP or backwards PYCT

The Children's Agency or Children's Services – TCA or CS

Regards

Jack Carroll

Programme Director Investing in Children

+ Section 9(2)(a) Privacy of natural persons

S 9(2)(a) [redacted]@msd.govt.nz

Section 9(2)(a) Privacy of natural persons

From: Section 9(2)(a) Privacy of natural persons
Sent: Tuesday, 9 August 2016 12:16 p.m.
To: S 9(2)(a) @parliament.govt.nz
Subject: NCE name

Hi S 9(2)(a)

As discussed:

- Option 1: TPK is the "Ministry of Maori Development" in the State Sector Act schedule and then the Ministry of Maori Development Act has a section specifying that the department's name in Maori is Te Puni Kōkiri
- Option 2: The Order in Council and Schedule would have the Ministry for Vulnerable Children name. The Gazette notice would repeat the OIC wording but could also have an explanatory note that the department will also be known in Maori as Oranga Kāwariki
- Option 3 – Legal name as both English and Māori. This is a bit clunky as it involves using both together in all situations where the legal name is required – however both Archives NZ and National Library had dual names listed in the schedule in the past. The OIC, Schedule, Gazette and all other comms would name the department as Ministry of Vulnerable Children Oranga Kāwariki (or the other way round – the second name could run straight on or be in brackets)
- Option 4 – Maori legal name. This hasn't been done this way before in Schedule 1 but is doable. The OIC, Schedule and Gazette would list the name as Oranga Kāwariki, with an explanatory note in the Gazette that the department would also be known as the Ministry for Vulnerable Children

Finally, and you may have already done this but I understand there's a process for establishing what the correct Maori name would be as the legal name.

Whatever is decided we would also replicate in the warrant for the CE.

Let me know how your minister would like to proceed or if you need any further information.

Thanks

Section 9(2)(a) Privacy of natural persons

Lewanna Pentecost

From: [Section 9(2)(a) Privacy of natural persons]@parliament.govt.nz
Sent: Wednesday, 10 August 2016 4:43 p.m.
To: S 9(2)(a) [redacted]@parliament.govt.nz
Subject: FW: Name for new entity/ministry

Follow Up Flag: Follow up
Flag Status: Flagged

Section 9(2)(a) Privacy of natural persons

[redacted] Ministerial Advisor
Office of the Hon Anne Tolley | Minister for Social Development | MP for East Coast
DDI [Section 9(2)(a) Privacy of natural persons]

From: S 9(2)(a) [redacted]@xtra.co.nz
Sent: Wednesday, 10 August 2016 4:30 p.m.
To: [Section 9(2)(a) Privacy of natural persons]@parliament.govt.nz; Glenis Philip-Barbara
<S 9(2)(a) [redacted]@cyf.govt.nz>
Cc: S 9(2)(a) [redacted]@tetaurawhiri.govt.nz
Subject: Name for new entity/ministry

Kia ora S 9(2)(a) [redacted]

When considering a name for a public entity, and one that will come under some scrutiny, it is important to consider the following;

- simplicity, in pronunciation, concept, and applicability
- aspirational in message and interpretation
- acceptability to Maori and the wider New Zealand public

The suggested term 'Oranga Kāwariki' has merit and it's origin, interpretation and applicability are clear. I would like to suggest two things however;

- shortening the name to one word to keep it simple
- using 'Mana' instead of 'Kawa' i.e. Manariki

I propose Manariki for the simple reasons that;

- the word 'Mana' has become part of the NZ vernacular
- it promotes a process of nurturing the mana of a child as much as the outcome of a child whose mana is intact and/or enhanced, and this promotes the notion of a secure future for a child,
- it roll easily off the tongue and will hopefully not be strangled in pronunciation

The word kawaiiki is used by some but not all tribes and the word 'kawa' itself can have some negative connotations.

Section 9(2)(g)(i) Free and frank expression

I could go one further and simply propose 'Tamariki' (children) as the term - now that is simple!

S 9(2)(a) [redacted]