



Kotahitanga Partnering for greater impact



Kete

The kete represents Kotahitanga – partnering for greater impact.

Kete are traditional baskets made in many different sizes and are woven from the flax of the harakeke. There is a whakataukī, ‘Nāu te rourou, nāku te rourou, ka ora ai te iwi’; With your food basket and my food basket the people will thrive. This reflects the idea that while working in isolation may result in survival, working together strengthens our contribution.

At MSD we recognise that we are stronger when we work together and can draw on a range of services and programmes that can help achieve the right results. The kete reflects our commitment to working in partnerships for our work to have a greater impact and make a bigger difference for New Zealanders.

