



Innovation Fund QA

What is the Innovation Fund?

The Innovation Fund is a time-limited, one-off funding opportunity for 12 months. Successful applicants will receive an up-front grant of up to \$45,000 for the development and delivery of family and sexual violence prevention solutions and activities to support safe, healthy, and diverse ethnic families and communities¹.

Why is this Fund available?

We understand the unique challenges faced by ethnic communities in addressing family and sexual violence. Therefore, this funding is designed to enable the participation of communities to draw on strengths within their local and cultural contexts to develop prevention strategies or implement prevention activities and programmes with the support of government.

When will this Fund become available?

The application for the Fund will be available online for download on the Ministry of Social Development's (MSD's) [webpage](#) from 9 November 2023.

What is the closing date of the application?

The closing date for the application is 9 December 2023.

How much is available through this Fund?

Applicants can apply **for up to** \$45,000 for one-off funding for their initiative. The funding will be for a 12-month period.

Who is eligible for the Fund?

To be considered as an eligible applicant, you and / or your organisation need to meet the following criteria.

- Be a legal entity.
- Have a New Zealand Business Number (NZBN)².
- Be an entity that works predominantly with ethnic communities and/or Māori/Pacific/mainstream organisations with experience of supporting ethnic communities.
- Be an entity that will deliver local prevention initiatives based on where the entity is located.
- Demonstrate commitment to the elimination and prevention of family and sexual violence within their communities in previous work or intention if new to this work.
- Be committed to contributing to outcomes as determined by the community.
- Be informed by evidence on best practice for preventing family and sexual violence, with a focus on safe and effective practice.
- Be prepared to develop a strong relationship with MSD to understand the success of your initiative.

¹ Please note that we use the [Ministry for Ethnic Community's definition](#) to describe 'ethnic communities'.

² Successful applicants will need to have a [NZBN number](#). If you do not have one available now, you can still apply for this Fund. However, if you are successful in your application, you will be required to have a NZBN number.



- Provide a short monthly survey and final report at the completion of the funding period.
- Be a credible, and reputable entity with clear programme logic for the initiative / activity in relation to the prevention of family and sexual violence.
- Be an entity with sound systems, processes, and policies in place.
- Agree to family and sexual violence capability building support as provided through MSD.
- Hold, or work towards, appropriate accreditation³ to deliver any client-focused family and/or sexual violence intervention activities, as appropriate⁴.

Can I apply for the Fund if my organisation is not a specialist family and sexual violence service?

You **do not** have to be a specialist family and sexual violence service to apply for the Fund, however, the proposal should show a relationship between the initiative and prevention of family and sexual violence in ethnic communities.

We encourage applications from organisations that work predominantly with ethnic communities or with experience and a passion for supporting safe and healthy ethnic families and communities.

I am a Māori/Pacific/mainstream organisation. Can I still apply for the fund?

Yes. You can apply for this fund if you can demonstrate experience of supporting ethnic people within your community. The activities funded through the fund will need to be for ethnic people regardless of the organisations delivering it.

How can I access the Fund?

The application for the Fund will be available online on MSD's [webpage](#) for one month, from 9 November to 9 December 2023.

Eligible applicants are encouraged to download and apply using the application form. Following an evaluation process after the closure of the application period, all applicants will be notified of the outcome.

How will successful applicants be decided?

Applications will be decided via a robust and consistent assessment process carried out by a panel of specialists. Applicants will need to demonstrate that their application meets ONE of the three criteria set out below:

- Developing and testing prevention activities with change-ready ethnic communities and ethnic-focused organisations.
- Building collective knowledge and insights into family and sexual violence prevention in ethnic communities, generated by, and for, ethnic communities.

³ We refer to [Te Kahui Kahu's accreditation](#). Accreditation provides assurance that organisations can safely deliver social services to their community.

⁴ We refer to [Te Puna Aonui's Specialist Organisational Standards](#) and [Entry to Expert frameworks](#) that ensure organisations are supported to deliver safe and effective services, as well as help improve organisational responses and capability.



- Establishing and developing ethnic-specific services, and support to grow capability and capacity.

Please see the application form for more details on the above criteria.

Who will decide on successful applicants?

A panel of specialists, which will include external ethnic community experts with the following experience and skillsets, will decide on successful applicants:

- family and sexual violence prevention and intervention expertise
- knowledge, and lived experience, of ethnic communities
- research and academic experience relating to violence within ethnic communities.

How many rounds of funding are available, and can I apply again if I am successful/unsuccessful in this round?

As this is a time limited programme, we only have ONE round of funding available. Therefore, applicants will not be able to apply again (at this stage).

What is the delivery period for the Fund?

Successful applicants will have 12 months to deliver their initiatives as per their applications. The delivery period will start from February/March 2024 and end February/March 2025.

Are there any conditions or reporting requirements with this Fund?

This is a conditional fund as successful applicants will need to be able to deliver their initiative under one of the three criteria related to the fund. They will also need to provide a short monthly survey to MSD during the delivery period, and one final report to MSD at the end of the delivery period to understand the impact of the initiative, which will support the evaluation activities related to the fund.

Applicants will also be supported to engage in family and sexual violence capability building.

Application Process

What do I need to do to apply?

Organisations will need to download an application form from MSD's webpage [here](#). Please complete the application form by following the instructions in the form and email it back to us, with any supporting documents / video / audio, at ecvp@msd.govt.nz before the closing date of 9 December 2023.

What is in the application form?

The form is divided into **TWO** sections.

The **first** section will inform you about key applicant characteristics and requirements, project criterion that your initiatives should align with if you want to apply, and other important terms and conditions related to the funding.



The **second** section is the application form with three parts. This is where you will provide relevant information concerning you and/or your organisation, funding details and your story.

A checklist is provided at the end of the form as a guide to ensure that you have provided all the relevant information required.

Is there any advice available on how to complete the form?

The application form is structured in a way that enables you to walk through the process of applying. Make sure you have read and understood the first part of the form, which tells you what you need to know about the fund itself, eligibility to apply, and specific funding terms and conditions.

When completing the second section of the form, which is the application, make sure you follow the instructions and provide all the information as requested. If you have any queries about the application form or the process, please email us at ecvp@msd.govt.nz.

The checklist at the end of the form is to help with the process of completing the application.

Can I submit the application in a non-written format?

Yes, you can. Applicants are invited to submit responses in **ONE** of the following methods:

- written
- video
- audio

Word limit

For written applications, there is a 300-word limit on each question. There is a total of 2,100 words maximum for the seven compulsory questions.

Clear questions and answers

ONE video *or* **ONE** audio recording should be submitted with answers to all seven of the compulsory questions. **Please clearly state the question you are answering in the video or audio recording before you respond.**

Length and file size limits

The video or audio should be **no longer than 10 minutes** in total and is **restricted to a maximum file size of 20MB**. To ensure fairness across all applications, longer video or audio applications will be stopped at 10 minutes, therefore, please make sure that all your answers are given within this timeframe.

If I choose to submit a video/audio application, how should I send in the application?

Applicants are encouraged to store their video / audio responses in their Google Drive / Dropbox account and share the video / audio by generating a shareable link. Please email the link with the application form.



We suggest submitting the video or audio early, in case of any technology issues. If you are experiencing difficulties with submitting your video or audio responses, please contact: ecvp@msd.govt.nz.